



HAWAII
PACIFIC
HEALTH

KAPI'OLANI
MEDICAL CENTER
FOR WOMEN & CHILDREN



Your Children's Miracle Network Hospital

iHeartMEDIA
H O N O L U L U



KAPI'OLANI CHILDREN'S MIRACLE NETWORK RADIOTHON FOR KIDS

NOVEMBER 7-8, 2023



The 17th annual Kapi'olani Radiothon for Kids will be held Tuesday through Wednesday, Nov. 7 and 8, when KSSK shares stories of hope and healing during its LIVE on-air broadcast in support of Kapi'olani Medical Center for Women & Children. This event reaches a engaged audience and includes patient stories, check presentations by community organizations and a phone bank staffed by sponsors and volunteers.

By investing in the Kapi'olani Radiothon for Kids, you are helping to make miracles happen for Hawai'i's keiki!

ABOUT THE EVENT

On Nov. 7 and 8, the 17th annual Kapi'olani Radiothon for Kids will take to the airwaves and broadcast on KSSK to inspire listeners to call in and help families with children affected by illness, injury or disease. Cheers could be heard as KSSK's Curt Williams revealed the 2022 results live on the air. Generous donors and community partners donated \$516,250 during the first in-person Kapi'olani Radiothon broadcast since 2019. It marked the second year in a row that more than half-a-million dollars were raised to help Kapi'olani provide care for Hawai'i's keiki.

We are honored to have KSSK as a longstanding, committed partner of Children's Miracle Network Hospitals and Kapi'olani Medical Center for Women & Children. Since 2006, KSSK listeners and Kapi'olani supporters have raised nearly \$4 million for the medical center. Children's Miracle Network Hospitals is an international not-for-profit organization dedicated to raising funds and awareness for children's hospitals. Kapi'olani is proud to be Hawai'i's only Children's Miracle Network Hospital serving children and their families across the Pacific region.



BY THE NUMBERS 16th annual Kapi'olani Radiothon for Kids

28 hours

of live broadcasting over 2 days

5

of the most recognized
and respected on-air radio
personalities in Hawai'i

All **6**

iHeart stations engaged
in Kapi'olani Radiothon

30

sponsors

1,700+

donors

Over **200**

volunteers

26

heartfelt interviews

\$516,250

raised for Hawai'i's keiki



BECOME A SPONSOR

Radiothon is an ideal opportunity to recognize your company for its support of Kapi'olani Medical Center for Women & Children in front of a sizable radio audience.

\$30,000+ Sponsorship

- Recognition as a "Triple Matching Sponsor" during the most popular hours for listeners
- Name and logo inclusion as lead sponsor in pre- and post-event communications.
- Recorded radio spots highlighting your support that will be aired during the Kapi'olani Radiothon on KSSK's "Perry & The Posse" morning show.
- Recognition as a matching sponsor in a pre-event email sent to more than 4,500 Kapi'olani supporters.
- Plus all deliverables below.

\$20,000+ Sponsorship

- Recognition as sponsor in pre- and post-event communications.
- Recorded radio spots highlighting support to be aired during Kapi'olani Radiothon.
- Company spotlight in post-event highlight video.
- Promotional materials for your locations (change canisters, posters, promotional and fundraising materials for your locations).
- Plus all deliverables listed below.

\$10,000 Sponsorship

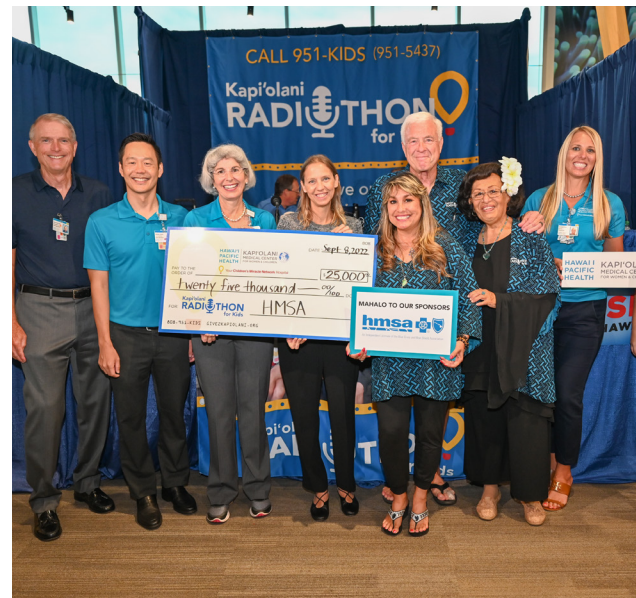
- Recognition as a "Matching Hour Sponsor."
- Opportunity for check presentation photo to be posted on social media.
- Invitation to Kapi'olani Children's Miracle Network All Partner Celebration.
- Plus all deliverables listed below.

\$5,000 Sponsorship

- Recognition as a "Matching Blitz Sponsor" or "Wish List Shopping Hour Sponsor" during the broadcast.
- Opportunity to engage your employees by hosting a volunteer phone bank team for one hour (10 volunteers).
- Customized giving webpage.
- Name and logo inclusion as sponsor in post-event communications.
- Name inclusion in Hawai'i Pacific Health's donor report (15,000+ circulation).

Wish List Sponsorship

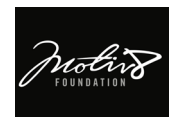
- Our team will work with you to fund a specific piece of equipment or program.
- Plus all deliverables listed in the sponsorship level that corresponds with the value of your gift.



BE A CHAMPION FOR THE PATIENTS AND FAMILIES AT KAPI'OLANI MEDICAL CENTER FOR WOMEN & CHILDREN!



TO PAST CORPORATE SPONSORS!



If you have any questions or would like more information, please contact:

Kapi'olani Children's Miracle Network
808-535-7157 • Amanda.Price@HawaiiPacificHealth.org
Give2Kapiolani.org/Radiothon