

Kapi'olani RADIOTHON for Kids

20 years of miracles



SEPTEMBER 17-18, 2026



For decades, inspiring stories of miracles at Kapi'olani Medical Center for Women & Children have touched radio listeners across Hawai'i and around the world. On Thursday and Friday, Sept. 17 and 18, the Kapi'olani Radiothon for Kids will celebrate 20 years of sharing miracles on the airwaves of KSSK and KSSKRadio.iHeart.com. This milestone community event will feature powerful stories from keiki and families who received care at Kapi'olani; a lively phone bank staffed by sponsors, volunteers and Kapi'olani team members; and exciting check presentations from generous local organizations across Hawai'i.

KSSK
92.3 HAWAII

HAWAII
PACIFIC
HEALTH

KAPI'OLANI
MEDICAL CENTER
FOR WOMEN & CHILDREN

Children's Miracle Network

iHeartMEDIA
H O N O L U L U

ABOUT THE EVENT

On Sept. 17 and 18, the special 20th anniversary Kapi'olani Radiothon for Kids will take to the airwaves on KSSK. The live broadcast inspires listeners to call in and donate to help families with children affected by illness, injury and disease. In 2025, the Kapi'olani Radiothon brought our community together in a powerful way, with listeners, sponsors and volunteers rallying around our mission. Thanks to their generosity, the event raised a record-breaking \$910,285 to support Kapi'olani's vital work caring for Hawai'i's keiki and families.

We are honored to have KSSK as a committed partner of Children's Miracle Network and Kapi'olani. KSSK listeners and Kapi'olani supporters have raised over \$5 million for the medical center since 2006. Children's Miracle Network is an international not-for-profit organization that raises funds and awareness for children's hospitals. Kapi'olani is proud to be the only Children's Miracle Network hospital in Hawai'i serving keiki and their families across the Pacific region.



BY THE NUMBERS

Kapi'olani
RADIOTHON
for Kids

28 hours

of live broadcasting over 2 days

Broadcast on all

6

Hawai'i iHeart stations

30

sponsors

1,500+

donors

200+

volunteers

36

heartfelt interviews

Over \$5 Million

raised for Hawai'i's keiki







BECOME A SPONSOR

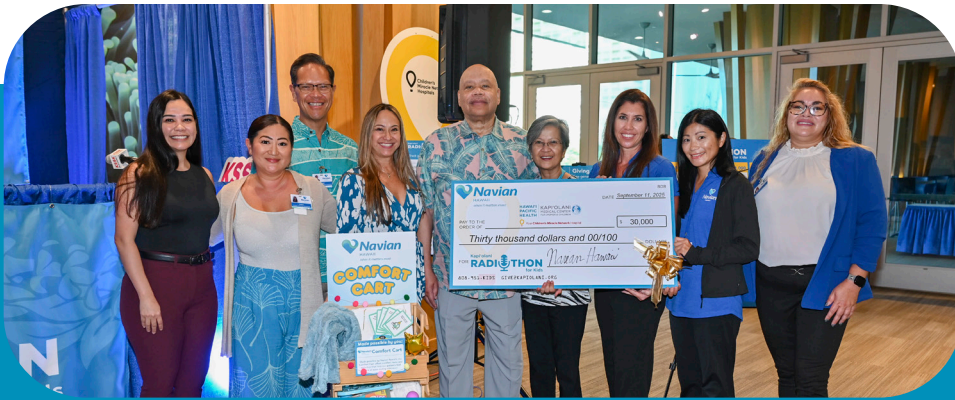
The Kapi'olani Radiothon for Kids is an excellent opportunity to showcase your company's support for Kapi'olani Medical Center for Women & Children to a global radio audience.

\$50,000 Presenting Sponsor

Presenting sponsor on either day one or day two of the 20th annual Radiothon. Includes top logo placement, "Presented by" identification for the selected day, live mentions throughout the broadcast, premier digital recognition, and all benefits listed under the Pueo Sponsor column.

SPONSORSHIP BENEFITS	 PUEO SPONSOR \$30,000+	 PUA SPONSOR \$25,000+	 HONU SPONSOR \$10,000+	 NĒNĒ SPONSOR \$5,000+
Recognition as a Triple Matching Sponsor during the highest-listening hours of the broadcast.	✓	✗	✗	✗
Name and logo featured as a Lead Sponsor in all pre- and post-event communications.	✓	✗	✗	✗
Recorded radio spots highlighting your support to be aired during the Kapi'olani Radiothon on KSSK's popular "Perry & The Posse" morning show.	✓	✓	✗	✗
Lead Sponsor acknowledgement in pre- and post-event communications.	Recognized as a Triple Matching Sponsor	✓	✗	✗
Recorded radio spots highlighting your support to be aired during the Kapi'olani Radiothon.	✓	✓	✗	✗
Company spotlight in the official recap video shared to all stakeholders after the event.	✓	✓	✗	✗
Promotional kits for your locations with posters, canisters, and other custom fundraising signage ready for usage.	✓	✓	✗	✗
Recognition as a Matching Hour Sponsor to inspire giving during a dedicated hour.	Recognized as a Triple Matching Sponsor	Recognized as a Lead Sponsor	✓	✗
Recognition as a matching sponsor in a pre-event email sent to more than 4,500 Kapi'olani supporters.	✓	✓	✓	✗
Opportunity to present your donation LIVE on air during the event.	✓	✓	✓	✗
Social media feature including check presentation photo on Kapi'olani channels reaching 23,000+ Facebook and Instagram followers.	✓	✓	✓	✗
Invitation to Kapi'olani Children's Miracle Network All-Partner Celebration held every spring.	✓	✓	✓	✗
Recognition as a Matching Blitz Sponsor or Wish List Shopping Hour Sponsor during the broadcast.	Recognized as a Triple Matching Sponsor	Recognized as a Lead Sponsor	Recognized as a Matching Hour Sponsor	✓
Employee volunteer experience in the Radiothon phone bank for one hour.	Dedicated phone bank shift for 10 volunteers	Dedicated phone bank shift for 10 volunteers	Dedicated phone bank shift for 10 volunteers	Phone bank shift for up to 10 volunteers, or shared (up to 5)
Customized giving webpage.	✓	✓	✓	✓
Name and logo inclusion as a sponsor in post-event communications.	✓	✓	✓	✓
Name inclusion in Hawai'i Pacific Health's annual donor report (15,000+ circulation).	✓	✓	✓	✓

Gifts between \$2,000 and \$4,999 are recognized as Wish List Sponsors. These gifts will be used as matching blitz opportunities to help us fund specific items or programs, with sponsor recognition and benefits scaled to match the value of the gift.



Mahalo

TO OUR 2025 SPONSORS



Do you have questions or want more information? Get in touch with us!

Kapi'olani Children's Miracle Network
808-535-7112 • Joseph.Block@HawaiiPacificHealth.org
Give2Kapiolani.org/Radiothon